



**Penn GSE**  
GRADUATE SCHOOL OF EDUCATION  
UNIVERSITY of PENNSYLVANIA

**Catalyst**

# Entrepreneurship Academy



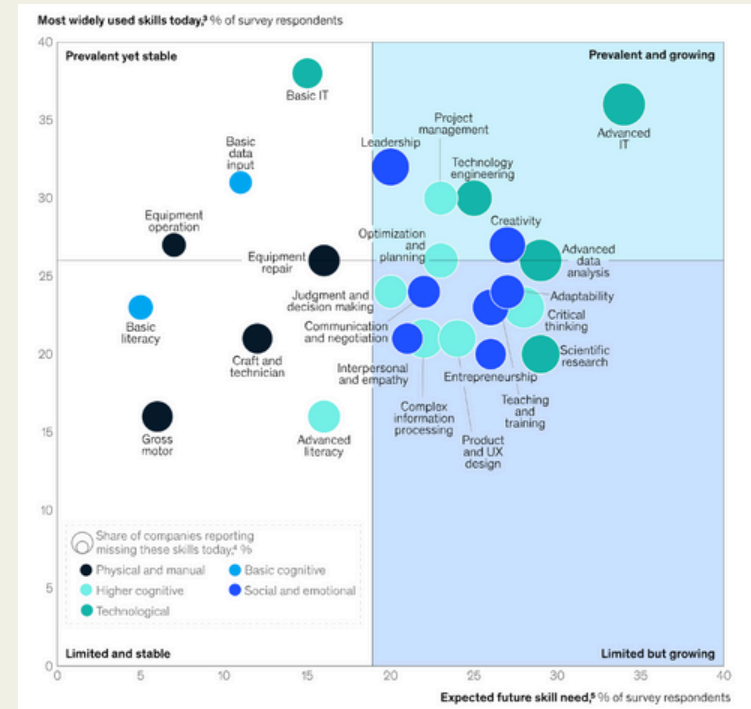
 **Pharos  
Education**

**inspired**  
global camps



# Future-proof your career

Skills of today vs skills of tomorrow, %



McKinsey Global Insitute (2024)

- Today's world is evolving at an unprecedented pace—technology, globalization, and innovation are reshaping industries.
- But at the heart of every successful venture is a leader who can adapt, manage, and create opportunities.
- Learning business and leadership early gives students an edge—helping them stand out in college applications and preparing them for real-world success.
- Whether they want to launch a startup or lead in a global company, this program provides the mindset and skillset to thrive.



## Entrepreneurship Academy

The Penn Entrepreneurship Academy is an immersive learning experience that goes beyond theory—students will engage in real-world business challenges. This is hands-on, experiential learning at its best.

# Preparing for tomorrow, starts today

- Key Learning Areas:
  - How to operate a business: Understanding finances, talent management, operations, and marketing.
  - How to lead a business: Developing leadership and decision-making skills.
  - How to pitch a business idea: Crafting and presenting innovative solutions in a high-stakes environment.
- Students will work on real business cases, collaborate with peers, and receive mentorship from top business educators and professionals.



## Build a solution change, lead the change

The program equips students with essential business, leadership, and entrepreneurship skills through an immersive, hands-on experience.

Guided by expert instructors from Penn GSE, students will explore real business cases, learning how to operate a company—covering finance, marketing, talent management, and operations—while also developing leadership skills and mastering the art of pitching a business idea.

Through interactive sessions, case studies, and mentorship, students gain practical insights, personalized feedback, and a glimpse into the University of Pennsylvania experience, all while building valuable connections with peers from around the world.

### The program includes:

- Penn GSE Certificate of Completion
- Report card for students
- Access to Penn business cases and mentors



## Business Acumen

Through real-world business cases, students learn how to manage operations, finances, marketing, and talent.



## Entrepre- neurship

Team-based learning experience focused on developing and structuring a company based on an app



## Innovation Demo

Final pitch competition featuring all the team's startup ideas, with a focus on innovation, teamwork and communication skills

# Stand out from the crowd!

1

Elevate your college application journey

2

Learn in a college-like risk-free environment

3

Engage directly with Penn instructors and mentors

\*No technical prerequisites are required; only a desire to learn, explore, create, and innovate.



# Learn and build long-lasting friendships

2  
weeks

Online Learning

Independent, peer-to-peer, online asynchronous learning analogous to the modern college experience



5  
days

In-Person Learning

Immersive collaborative experience at St Louis School, culminating in the innovation demo pitch competition.



# Key Program Information

1

## Dates and Location

- Asynchronous Pre-Program Preparation
- In-Person Week at St. Louis School (Palazzo Archinto site), Milan: October 27-31, 2025

2

## Age Groups:

- Students from 14+ years old

3

## Learning Experience

- 7 learning modules, each of ~7 hours, totaling +50 hours of learning

4

## Tuition Fee

- Day Program: €3,300

5

## Beyond the Program

- Certificate of Completion awarded to students who successfully finish the program



# Join us next October in Milan



Apply here!

-and become a  
**business leader**  
shaping the future  
today!

Contact information:  
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